



Project funded by
EUROPEAN UNION



INVITATION

The Ministry of Interior (Sector of Macedonia and Thrace) in the framework of the project "Loc Food Development and Cross Border Cooperation in the area of Agricultural Products and traditional Food" - (Local Development and Cross-Border Cooperation in the area of Agricultural Products and Traditional Food) with acronym "LOC FOOD" implemented in the framework of the Black Sea Cross-Border Cooperation Program (ENI CBC BSB 2014-2020) (Priority 1, Specific Objective 1.2) which is funded by the European Union, invites organizations and individual producers from the Region of Central Macedonia and Eastern Macedonia and Thrace to express interest in participating in an **International Festival in Bulgaria**.

In order to participate, the participants should be on the list of individual producers or cooperatives that participated in the research of the International Hellenic University (IHU) of Greece.

The aim of the action is to inform consumers, retailers, catering services and restaurants as well as other key players in the food chain about the importance and benefits of traditional products. The action aims to increase consumer awareness of traditional products and increase their recognition, especially local ones.

The event will take place on **June 2nd in Dobrich, Bulgaria**.

The travel expenses of the interested parties are fully covered under the program.

Those interested are invited to express their interest in participating by sending an e-mail to **locfood@mycompany.com.gr** Information Desk until **30/05/2022** (Contact phone 2313501356/6982493957). The selection of participants will be based on the application form. In case of a large number of participants, order of priority will be observed.